

BIAs: Methods and Techniques that Work!

August 24, 2010

11:00 AM – 12:00 PM EDT

The Association of Contingency Planners (ACP) ongoing educational webinar series continues with its next presentation: "BIAs: Methods and Techniques that Work!"

Considered by many to be the most complex and expensive step in the business continuity planning process, Business Impact Analysis (BIA) afford a wonderful opportunity to provide tangible added value. Properly conducted, reviewing a BIA is like looking at an MRI of your business. Processes are prioritized, workflows are detailed, inflows and outflows documented, and the contribution of each key process is clarified and quantified.

Anyone involved with the BIA process cannot afford to miss this informative session.

Featured Speakers

In this free, sixty minute session experts in the area of Business Impact Analysis will present practical suggestions for maximizing the effectiveness of your BIA process.

Our featured speakers are:

- Kathleen Lucey. Practice Manager, EMC Corporation
- Mark Carroll. Adjunct Professor Boston University
- Don Byrne. Managing Director of North River Solutions

Detailed biographical profiles on all the presenters as well as a copy of their presentation material will be available on the ACP homepage prior to the webinar. Mr. Byrne will also act as moderator of this event.

Pre-registration is required. Register at –

<https://www1.gotomeeting.com/register/866228200>

Who Should Attend

If you are a professional in the emergency response, business continuity, regulatory compliance, or disaster recovery business and have an interest in knowing more about the mechanics of running a successful Business Impact Analysis program, you can't afford to miss this webinar.

This session will be recorded and available after the webinar via the ACP Home Page or at our co-host's website: www.continuitycompliance.org.

Questions

Please refer all questions to Webinars@Metrix411.com.