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Presentation to the  
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Contingency Planners

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# A Case for Web Enabled Business Impact Analysis

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# Agenda

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- Introduction
- The Manual BIA Process
- The Gaps
- Automated BIA = Client Value = Client Savings
- What to Look for?
- Conclusion



- What is a BIA?
  - DRII: The process of developing and distributing a questionnaire to determine the *Financial Impact* and *Operational Impact* on an organization if it's business offices and/or data center facilities are not available for an extended time (usually at least one month). The objective of the BIA is to provide a management-level analysis that specifically documents the daily financial impact and *Recovery Time Objective (RTO)* for each *Business Unit* and associated *Processes*.
  - Method(s) to gather and analyze data on critical operations (functions/processes) and supporting requirements to ensure that the organization can continue performing its mission critical functions during and after a disruptive event:
    1. Processes (ranked by time sensitivity)
    2. Personnel
    3. Vital Records
    4. IT Dependencies
    5. Resources
    6. Vendors
    7. Interdependencies
    8. Financial Impacts, where appropriate
  - Analytic process to determine RTOs, RPOs, supporting requirements, and to set the stage for plan development



# The Manual BIA Process

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- Scheduling
- Developing BIA Checklists / Questionnaires
- (I'm building a BIA Questionnaire!)
- Meeting
- Documenting
- **Interpreting**
- Analyzing
- Following Up
- **Correcting**
- Reporting



# The Gap(s)

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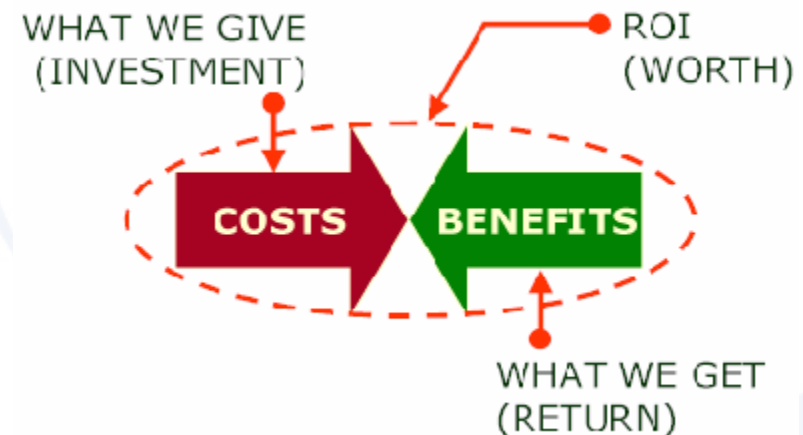
- Low level administrative tasks at high hourly rate – scheduling, spreadsheet creation, meeting minutes, basic documentation.
- Lengthy planning process and scheduling conflicts
- Lots of client time required
- Transcription Errors
- Manual data synthesis and potential for errors
- **Where is the critical path analysis?**
- Not the best value to the client



# Automated BIA = > Client Value = > Client Savings

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- Standardized Approach
- Synchronized Efforts
- Shorter Planning Cycle
- Consultant focuses efforts on the strategic elements of planning – automated tools do the rest!
- **Automate the Critical Path Exception Process**
- Huge dollar savings!
- Potential for Best Value for Client!



# What to look for?

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- Web Interface with easy user access
- Process driven not template driven
- Tool that can be hosted either by vendor or self-hosted as an option
- Ability to quickly customize to user environment – Easily upload data that generates drop-down menus (vendors resources, personnel, locations)
- Ability to lock surveys after completion
- Data Gathering + Analytic Capabilities
- Built-in Planning Capabilities
- Don't be fooled by BLING!



# Conclusion

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1. Up to 50% time and dollar savings from automated BIA process
2. Less client time needed and less interruptions to client work
3. Less errors
4. Easier validation of functions/processes
5. Faster, cheaper, more reliable planning process





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# Q&A

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